



Australian Walking and Cycling Conference Adelaide 2019

SPONSORSHIP INFORMATION AND OFFERS

About the Conference

In October 2019 the Australian Walking and Cycling Conference will celebrate its ninth iteration. The conference will be held **Thursday 24th and Friday 25th October 2019** at Port Adelaide Town Hall in Port Adelaide, South Australia.

The conference is of national significance as the only forum to have the core aims of advancing and promoting the development of innovative and practical research into cycling and walking. It is also Australia's most affordable and inclusive conference in the field, attracting professionals from academia, government, private industry, community groups and individual interest, from fields including transport planning, engineering, health policy, geography, urban planning, sociology and environmental and spatial sciences.



The Conference strongly contributes to an energetic and positive network of professionals dealing with local, national and international issues.

Sponsorship Offers

The Australian Walking and Cycling Conference offers three tiers of sponsorship (Gold, Silver and Bronze), providing the opportunity for sponsors to select the sponsorship package that best suits their business needs. The Conference also welcomes trade exhibitors.

Gold Sponsorship (\$1,650)

This is the Conference's premier level of sponsorship, and provides excellent value and the greatest exposure opportunities. This level of sponsorship includes:

- Two complementary two-day registrations (valued at \$900)
- A delegate from the sponsor's business or organisation is invited to give a brief (five minute) address to the Conference.
- The opportunity to place marketing materials supplied by the business or organisation (such as flyers, brochures or corporate profiles) in the delegate satchels.
- Logo recognition at the commencement and conclusion of both days and during breaks.
- The opportunity to display a corporate banner supplied by the business or organisation in the Conference venue.
- Recognition of the 'Gold Sponsor Level' and acknowledgment through logo placement on the website, Conference proceedings and other conference materials.
- Recognition as a sponsor by the Conference chair during the opening and closing remarks.

Silver Sponsorship (\$850)

This is the Conference's second level of sponsorship, and provides excellent value and exposure. This level of sponsorship includes:

- One complementary two-day registration (valued at \$450)
- The opportunity to place marketing materials supplied by the business or organisation (such as flyers, brochures or corporate profiles) in the delegate satchels
- Display of the sponsor's logo at the commencement and conclusion of both days' proceedings
- The opportunity to display a corporate banner supplied by the business or organisation in the Conference venue.
- Recognition of the 'Silver Sponsor Level' and acknowledgment through logo placement on the website, Conference proceedings and other conference materials.

Bronze Sponsorship (\$500)

This level of sponsorship includes:

- 25% off the price of a conference two-day registration (a saving of \$113)
- The opportunity to place marketing materials supplied by the business or organisation (such as flyers, brochures or corporate profiles) in the delegate satchels
- Display of the sponsor's logo at the commencement and conclusion of both days' proceedings
- Recognition of the 'Bronze Sponsor Level' and acknowledgment through logo placement on the website, Conference proceedings and other conference materials.

Trade and Exhibitor Displays (Expression of Interest): The conference venue has capacity to provide for Trade and Exhibitor Displays.

To discuss sponsorship opportunities with the organising committee contact Matthew Mayes info@walkingandcycling.com.au

The organising committee is also willing to consider other sponsorship proposals, such as advertising in the conference proceedings, website or social media [Facebook and Twitter].

